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FOR IMMEDIATE RELEASE

## **NYCRUNS Brooklyn Marathon and Half Marathon Announces New Course and Spring Date** *Expanded race course to include iconic Brooklyn landmarks across the borough*

**Brooklyn, NY**— Today, Brooklyn-based race production company, New York City Runs (NYCRUNS) announced an exciting new course for its flagship Brooklyn Marathon and Half Marathon to be held for the tenth time on a new spring date, April 24, 2022, pending final permitting.

The new course, a tour de force of the iconic Brooklyn landscape starting in hip Williamsburg and stretching to summer hotspot Coney Island, represents the culmination of over a decade of work by NYCRUNS. The event was previously held entirely in Prospect Park before expanding to a course that encompassed neighborhoods around the park including Prospect Heights and Kensington. Most of that course has been folded into the new one.

“We couldn’t be more excited about the future of the race than we are now, and we know runners from New York City and across the world are going to love the new race route,” said Steve Lastoe, the founder and CEO of NYCRUNS. Lastoe added, “This is the race we promised New York City over 10 years ago, and we think it’s going to play a huge role in tourism and in supporting local non-profits and small businesses. We’re honored to be able to do this, and grateful to the Mayor’s Office, NYPD, NYC Parks and other city agencies who have enabled us to get here.”

“We celebrate the return of NYCRUNS’ iconic races that have brought our community together and attracted visitors from near and far over the last decade,” said Lorraine Grillo, Senior Advisor for Recovery for the City of New York. “As we build a recovery for all of us, we look forward to seeing the excitement of camaraderie and personal achievement that the Brooklyn Marathon and Half Marathon will bring to new corridors, while supporting local businesses and uplifting neighborhoods throughout the borough.”

Permitting is still ongoing and all details regarding the new course still need to be finalized as NYCRUNS continues to work with the City of New York, but plans include a race start in North Brooklyn before athletes make their way along the Brooklyn waterfront past the Brooklyn Navy Yard and into DUMBO. Noteworthy Brooklyn institutions and epic Manhattan views comprise this portion of the route. Race participants will eventually head towards Grand Army Plaza via the historic Fulton Mall. Flatbush Avenue will be a popular part of the course as well.

Runners will then pass through the neighborhoods bordering Prospect Park and the Brooklyn Museum before either heading into Prospect Park to finish the 13.1-mile race or continuing onward to Coney Island before returning along Ocean Parkway and wrapping up 26.2 miles in Prospect Park.

Working in close consultation with the City of New York, the race organizers will follow all state and federal guidelines mandated at the time of the event.

For more information, visit [thebrooklynmarathon.com](http://thebrooklynmarathon.com). Registration for the race will open on July 1, 2021, on NYCRUNS.COM.

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NYCRUNS produces approximately three dozen running events annually for the more than 50,000 athletes who cross our finish line. These events include our flagship Brooklyn Marathon & Half Marathon, the Newport-Liberty Half Marathon – one of the largest half marathons in New Jersey, and the storied Empire State Building Run-Up.

NYCRUNS races are accurately measured, electronically timed, and produced by a highly trained team of event and medical professionals. Our post-race festivals feature fresh New York bagels (with a shmear of course – this is New York), fresh fruit, and a vibrant atmosphere led by a great DJ. Our events are fun, vibrant, not overcrowded, and all about showing you a great time.

As a company, our overarching goal is to give athletes the chance to win their race by providing them with the best possible experience from the time they register until the moment they see their free finisher photos. Simply put, week in and week out our goal is to put on the best races in New York City. In doing so, we want to be a relentlessly positive part of our customer's lives; a meaningful partner to local businesses, local causes, and local runners; and a great employer to our diverse team of employees. NYCRUNS was built with these values in mind, and they guide us moving forward.

We can't wait to see you win YOUR race!