



NYCRUNS

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NEWS RELEASE

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‘NYCRUNS announces Building Brooklyn 5K Run & Walk’ designed to forge alliance with key businesses, non-profits

NYCRUNS, organizer of the highly successful Brooklyn Marathon & Half Marathon, and dozens of other world class NYC events, is announcing the first annual ‘Building Brooklyn 5K Run & Walk’ to be held on Tuesday, June 11, 2019, at 7:00 PM.

A celebration of all things Brooklyn, team-building, civic and athletic camaraderie, this new event will showcase teams of employees from a diverse group of local businesses — from corporations to neighborhood merchants — along with non-profits, government agencies, and self-employed independent contractors.

The Building Brooklyn 5K will kick off in Prospect Park with music from great DJs, a wide selection of cuisine from Brooklyn’s best food trucks, and group yoga.

“Brooklyn is our home,” said NYCRUNS founder Steve Lastoe, “and we’re preparing an event worthy of Brooklyn’s rich cultural heritage and unique identity. “

Teams will experience the best Brooklyn has to offer and engage in a spirited and friendly competition as they race through beautiful Prospect Park. Key partners and sponsors can avail themselves of a private hospitality area, among other amenities.

“Our goal at NYCRUNS is to provide participants and our partners, with the best possible experience – from the moment they register, till the time they cross the finish line, and throughout the post-race celebration,” added Lastoe. “Our events are fun, professional, and always designed to show you a good time.”

The NYCRUNS Building Brooklyn 5K is expected to go on sale 1/22.

For details and information, contact NYCRUNS today.

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